



Government of the People's Republic of Bangladesh  
Ministry of Power, Energy & Mineral Resources  
Power Division



Sustainable and Renewable Energy Development Authority (SREDA)  
Technical Assistance for Renewable Energy Resource Assessment & Piloting Project

Ref: 27.02.0000.000.07.001.20-85

Date: 10.03.21

## Invitation for Tenders

1	Ministry/Division	Ministry of Power, Energy & Mineral Resources; Power Division	
2	Agency	Sustainable and Renewable Energy Development Authority (SREDA)	
3	Procuring Entity Name	Project Director, Technical Assistance for Renewable Energy Resource Assessment & Piloting Project (TARERAP), SREDA	
4	Procuring Entity Code	5029	
5	Procuring Entity District	Dhaka	
6	Invitation for	Engagement of a Service Provider for Publicity and Advertisement of TVC Commercials (TVCs) on Solar Net Metering System in TV Channels for 14 (Fourteen) Months During the FY 2021-2021 and 2021-2022	
7	Invitation Ref No	27.02.0000.000.07.001.20-85	
8	Date	10.03.21	
<b>KEY INFORMATION</b>			
9	Procurement Method	NCT Open Tendering Method (OTM)	
<b>FUNDING INFORMATION</b>			
10	Budget and Source of Funds	Development Budget, GoB	
11	Development Partners (if applicable)	IDA	
<b>PARTICULAR INFORMATION</b>			
12	Project / Programme Code (if applicable)	5029	
13	Project / Programme Name (if applicable)	Technical Assistance for Renewable Energy Resource Assessment & Piloting Project	
14	Tender Package No.	NCS-1	
15	Tender Package Name	Service for Publicity and Advertisement in the TV Channels	
16	Tender Publication Date	<b>11.03.21</b>	
17	Tender Last Selling Date	<b>31.03.2021</b> (during office hour)	
		<b>Date</b>	<b>Time</b>
18	Tender Closing Date and Time	<b>01.04.2021</b>	<b>12.00 PM</b>
19	Tender Opening Date and Time	<b>01.04.2021</b>	<b>12.30 PM (Tenderer or their authorized representatives are allowed to attend)</b>
20	Name & Address of the office(s)	<b>Address</b>	
	- Selling Tender Document (Principal)	Office of The Technical Assistance for Renewable Energy Resource Assessment & Piloting Project, Level-9, IEB Bhaban, Ramna, Dhaka-1000.	
	- Selling Tender Document (Others)	N/A	
	- Receiving Tender Document	Office of The Technical Assistance for Renewable Energy Resource Assessment & Piloting Project, Level-9, IEB Bhaban, Ramna, Dhaka-1000.	
	- Opening Tender Document	Office of The Technical Assistance for Renewable Energy Resource Assessment & Piloting Project, Level-9, IEB Bhaban, Ramna, Dhaka-1000.	
21	Place / Date / Time of		
	Pre-Tender Meeting (Optional)	<b>Date N/A</b>	<b>Time N/A</b>
<b>INFORMATION FOR TENDERER</b>			
22	Brief Eligibility and Qualification of Tenderer	1. The minimum number of years of general experience of the Tenderer in contracting industries in public sector as Prime Contractor/Sub Contractor/Management Contractor shall be Five (05) years counting backward from the date of publication of IFT in the newspaper. 2. The minimum specific experience as a Prime Contractor in providing non-Consultant Service of at least of One contracts of similar nature, complexity and methods/technology completed over a period of three (3) years each with a value of at least of Tk 150.00 (one hundred Fifty) lac shall be required. 3. The required average annual turnover of the Tenderer shall be at least of the amount of Tk 60.00 (sixty) lac only in the best 03 (Three) years over the last 05 (Five) years (years counting backward from the date of publication of IFT in the newspapers) 4. The minimum amount of liquid assets i.e. working capital or credit line(s) of the Tenderer shall be Tk 50.00 (fifty) lac only.	
23	Brief Description of Services	The service provider will be responsible for telecasting a total of 4500 broadcasts of 30 sec ad under 500 lots.	
24	Brief Description of Physical Services	1 Lot = Total 9 broadcast in 3 channels and 3 days a week. The ads to be broadcasted in slots between 05:00 PM to 11:00 PM. The channels shall be selected from the top 10 channels (2 news channels and 8 entertainment channels) according to TVR assessment done by KANTAR Research for the period January to December 2020.	
25	Price of Tender Document (Tk)	Tk. 5000/= (Non Refundable) in the form of Pay-Order/Bank Draft from any scheduled Bank in favor of "Project Director, TARERAP Project".	

	Lot No	Identification of Lot	Location	Tender Security Amount (Tk) (Refundable)	Completion Time in Weeks/Months
26	1	Engagement of a Service Provider for Publicity and Advertisement of TVC Commercials (TVCs) on Solar Net Metering System in TV Channels for 14 (Fourteen) Months During the FY 2021-2021 and 2021-2022	Office of The Technical Assistance for Renewable Energy Resource Assessment & Piloting Project, Level-9, IEB Bhaban, Ramna, Dhaka-1000.	500,000/= In the form of Pay-Order/Bank Draft from any scheduled Bank in favour of "Project Director, TARERAP Project"	14 (Fourteen) months after commencement of the service
<b>PROCURING ENTITY DETAILS</b>					
27	Name of Official Inviting Tender		Md. Manzur Morshed		
28	Designation of Official Inviting Tender		Project Director, TARERAP Project		
29	Address of Official Inviting Tender		IEB Bhaban (Level-9), Ramna, Dhaka-1000, Bangladesh		
30	Contact details of Official Inviting Tender		02-55110340		

- 31
- 1) The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings
  - 2) Any tender received after the specified submission date & time frame shall be declared late and will be rejected and returned unopened to the Tenderer.
  - 3) PPR-2008 and its amendments will be followed up through the entire tendering process.
  - 4) If the last date for tender submission is declared as government holiday immediate next working day will be effective date for tender submission.

Sd/-  
(Md. Tanvir Masud)  
Assistant Project Director, TARERAP Project